



International
Xenotransplantation
Association

18th Congress of the
International Xenotransplantation Association
September 30–October 3, 2025 | Geneva, Switzerland

COMMERCIAL SUPPORT & EXHIBITION OPPORTUNITIES



IXA is a Section of
The Transplantation Society

Invitation to Sponsor

Dear Prospective Sponsors,

We are delighted to invite you to participate in the 18th Congress of the International Xenotransplantation Association, taking place in the picturesque city of Geneva, Switzerland, from September 30 to October 3, 2025. This prestigious event is expected to attract over 300 participants, including leading experts, researchers, and clinicians from around the world who are at the forefront of xenotransplantation science.

Geneva, known for its rich history and stunning landscapes, provides the perfect backdrop for a congress dedicated to groundbreaking research and innovative clinical trials in xenotransplantation. Attendees will have the unique opportunity to engage with renowned professionals and gain insights into the latest advancements and future directions of the field.

As a valued sponsor, your organization will have the chance to connect with key decision-makers and influencers in the xenotransplantation community. This is a prime opportunity to showcase your products, services, and innovations to an engaged and targeted audience, enhancing your brand's visibility and fostering meaningful connections.

We are committed to creating an enriching and impactful experience for all participants and sponsors. Your support is integral to the success of the congress, and we offer a variety of sponsorship packages designed to maximize your exposure and engagement.

Join us in Geneva for an inspiring and memorable event that will shape the future of xenotransplantation. We look forward to welcoming you and working together to advance the field.

Warm regards,

Léo Bühler
IXA 2025 Congress Chair

Muhammad Mansoor Mohiuddin
IXA President



Muhammad Mansoor Mohiuddin, USA
IXA President



Jay Fishman, USA
IXA President-Elect



Wayne Hawthorne, Australia
IXA Past President



Léo Bühler, Switzerland
IXA 2025 Congress Chair

International Advisory Board



Emanuele Cozzi
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Swiss Organizing Committee



Léo Bühler
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Yannick Muller
Lausanne



Hans Hirsch
Basel

About IXA

The International Xenotransplantation Association (IXA) was established at the Montreal 98' Congress of The Transplantation Society, with the aim of providing a forum for those with a special interest in Xenotransplantation.

The IXA's mission is to promote xenotransplantation as a safe, ethical, and effective therapeutic modality by:

1. Fostering the science of xenotransplantation through promotion of ethical clinical and pre-clinical research, productive discourse, and collaboration;
2. Educating health care providers and lay persons through broad, representative participation in interactive public debate; and;
3. Guiding the development of scientifically sound, internationally consistent public policy that is responsive to new developments in the field and acknowledges varying social, ethical and legal frameworks.

The IXA's core mission is closely aligned with the principles outlined in the Cartagena Protocol on Biological Diversity. This international agreement describes international norms for the use of genetically modified animals "to contribute to the development of human welfare and the promotion of environmental conservation on a global basis." The Cartagena Protocol specifically seeks to "promote access to and transfer of technologies, including biotechnology" for the advancement of human health, and "to ensure the development of appropriate procedures to enhance the safety of biotechnology in the context of the Convention's overall goal of reducing all potential threats to biological diversity, taking also into account the risks to human health."

President:	Muhammad Mansoor Mohiuddin, USA
President-Elect:	Jay Fishman, USA, USA
Past President:	Wayne Hawthorne, Australia
Secret.-Treasurer:	Rita Bottino, USA
Councillors:	Paolo Brenner, Germany
	Hidetaka Hara, P.R. China
	Gregory Korbitt, Canada
	Raphael Meier, USA
	Robert Reiben, Switzerland
	Ik Jin Yun, Korea

Past Congresses

- 2023** San Diego, CA, USA (Joint IPITA-IXA-CTRMS Congress)
- 2021** Virtual (Joint IXA-CTRMS Congress)
- 2019** Munich, Germany
- 2017** Baltimore, MA, USA
- 2015** Melbourne, Australia (Joint IPITA-IXA-CTS Congress)
- 2013** Osaka, Japan
- 2011** Miami, FL, USA (Joint CTS-IXA Congress)
- 2009** Venice, Italy (Joint IXA-IPITA Meeting)
- 2007** Minneapolis, MN, USA (Joint IXA-IPITA-CTS Meeting)
- 2005** Goteborg, Sweden
- 2003** Glasgow, UK
- 2001** Chicago, IL, USA
- 1999** Nagoya, Japan
- 1997** Nantes, France
- 1995** Boston, MA, USA
- 1993** Cambridge, UK
- 1991** Minneapolis, MN USA

Past Sponsors & Exhibitors

- Art's Way Scientific
- Astellas
- BioSpherix
- Biotest
- CSL
- eGenesis
- Hunan Xeno Life Technology
- NanoString Technologies
- JDRF
- One Lambda | A Thermo Fisher Scientific Brand
- Otsuka
- Sanofi Genzyme
- Revivicor / United Therapeutics Corporation
- VitaCyte



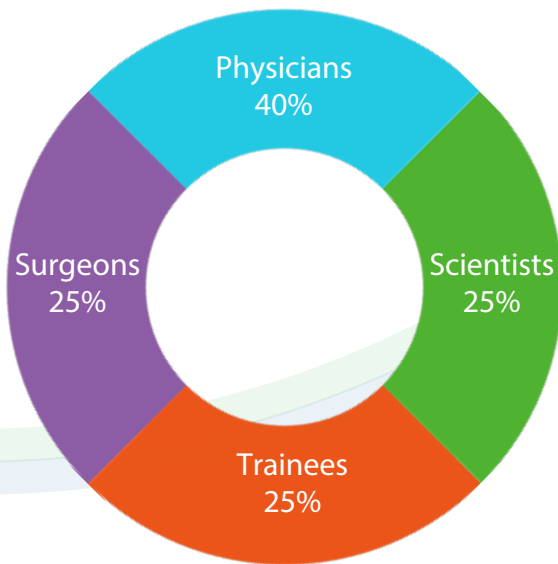
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The Transplantation Society

Why Be a Part of IXA 2025?

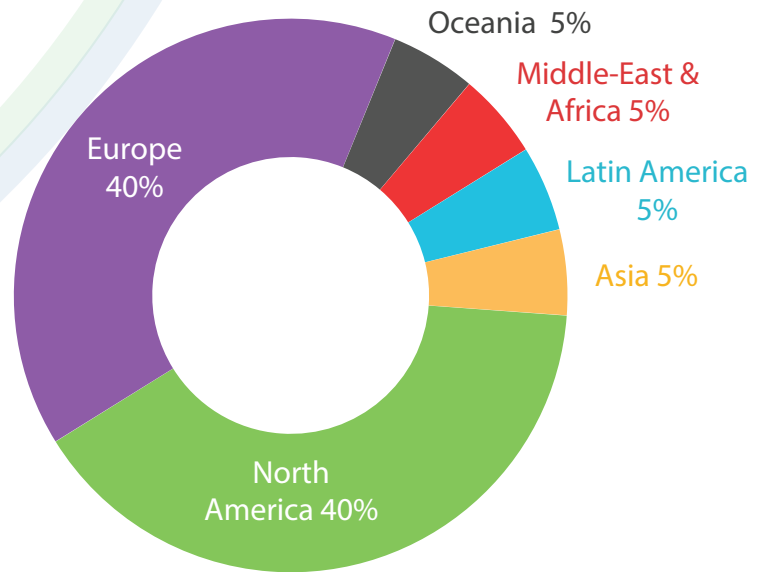
The IXA 2025 Congress will be the event where your organization can:

- **Connect with leaders** in xeno and allied fields from across the globe
- **Showcase your products and services** to key players in a new, emerging market
- **Receive visibility for years to come** through our diverse, durable distribution channels
- **Support ongoing quality education** for (and outreach to) meeting participants

Anticipated Audience



Expected Attendance by Region



Scientific Program

Program-at-a-Glance

IXA 2025 - Program at a Glance

Tuesday, September 30		Wednesday, October 1		Thursday, October 2		Friday, October 3	
Arrivals and Registration 08:00-09:00		Session 4 08:30-10:00		Session 8 08:30-10:00		Session 10 08:30-10:00	
Opening Ceremonies - Session 1 09:00-10:30		COFFEE BREAK- 10:00-10:30		COFFEE BREAK- 10:00-10:30		COFFEE BREAK- 10:00-10:30	
COFFEE BREAK - 10:30-11:00		Session 5 10:30-12:00		IXA Session / Business Meeting 10:30-12:00		Session 11 10:30-12:00	
Session 2 11:00-12:30		Lunch Break 12:00-12:30		Lunch Break 12:00-12:30		Summary and Outlook 12:00-13:00	
Lunch Break 12:30-13:30		Industry Innovation Session 12:30-13:30		Industry Innovation Session 12:30-13:30			
State-of-the-Art Session 13:30-15:30		Session 6 - Clinical Breaking News 13:30-15:00		Session 9 13:30-15:00			
		COFFEE BREAK - 15:30-16:00		COFFEE BREAK - 15:30-16:00			
		Oral Session 3a 15:00-15:30	Oral Session 3b 15:00-15:30	Oral Session 5a 15:00-15:30	Oral Session 5b 15:00-15:30		
COFFEE BREAK - 15:30-16:00		Rapid-Fire Abstracts Sessions - 16:00-17:00		Rapid-Fire Abstracts Sessions - 16:00-17:00			
Oral Session 1a 16:00-16:30	Oral Session 1b 16:00-16:30	4a	4b	6a	6b		
Oral Session 2a 16:30-17:00	Oral Session 2b 16:30-17:00						
Session 3 17:00-18:30		Session 7 17:00-18:30		Young Investigator Session & Trainee Networking 17:00-19:00			
Welcome Reception / Poster Session 1 18:30-20:30		Poster Session 2 18:30-20:00					
				Congress Dinner 19:30-23:00			

Program Topics

Cell and Tissue Xenotransplantation (non-islets)

Coagulation and Thrombosis

Ethics, Cultural and Religious Aspects of Xenotransplantation

Genetic Engineering of the Xeno Donor

Immunosuppression and Tolerance

Infectious Risk and Xenozoonoses

Innate Immunity and Inflammation

Islet Xenotransplantation – Clinical and Preclinical Models

Islet Xenotransplantation – Small Animal and In Vitro Models

Methodology / Techniques / Resources

Molecular and Physiologic Incompatibilities

Organ Xenotransplantation – Preclinical Models

Organ Xenotransplantation – Small Animal and

In Vitro Models

Regulation and Public Perception of Xenotransplantation

Swine in Biomedical Research

(Satellite Symposium, Sunday/Monday)

Tissue Engineering and Regenerative Technology

Xeno Pathology and Molecular Mechanisms

Xenoantigens and Antibodies

Become a Partner

Levels and Benefits

IXA offers its partners the flexibility and choice to tailor their own sponsorship experience.

Joining is easy, and you get to select the Congress features that best accentuate your presence at IXA 2025. This flexibility is designed to ensure that your specific needs and objectives are met.

If you are interested in **Exhibition Opportunities** solely, please view page 18.

Step 1

Take a look at the different sponsorship levels on offer and see what value-added benefits are included within each level. Identify where your partnership budget will fit.

Step 2

Choose one or more items from the À La Carte list to create your custom sponsorship package.

Step 3

Add up your items and enjoy all the additional benefits that are included within the sponsorship level you have reached.

ADDITIONAL BENEFITS PER SPONSORSHIP LEVEL	GOLD \$20,000 +	SILVER \$10,000 +	BRONZE \$5,000 +	CONTRIBUTOR <\$5,000
GENERAL VISIBILITY				
Personalized alerts / push notifications in Web App	1			
Ad on carousel on homepage of Web App (visible in desktop version)	.	.		
Ad in the Congress housekeeping slides	Max 30 sec video or static ad	Static ad		
Recognition from Congress chair in welcome address	.	.		
Logo on pre-congress e-blasts*	.	.		
Logo on sponsor acknowledgement boards onsite*	.	.	.	
Hyperlinked logo on IXA 2025 website*
Listing in the Sponsor & Exhibitor directory in the Congress Web App
EXHIBIT SPACE				
Table top exhibit with 1 table, 2 chairs	1 first priority selection	1 second priority selection		
REGISTRATION				
Full delegate registrations	4	2	1	
Exhibitor passes	2	2		

*Logos will be sized proportionally to the level of sponsorship.

Overview of Sponsorship Levels

All amounts are in USD and net of taxes.

Item	Value
SUPPORT OF EDUCATIONAL ACTIVITIES	
60 min Lunch Symposium – Wednesday	\$20,000
60 min Lunch Symposium – Thursday	\$20,000
Recordings of Congress Sessions for Broadcasting Post-Congress	\$10,000
People’s Choice Awards	\$2,500
DELEGATE SERVICES	
Congress Web App / Virtual Program	\$15,000
Lanyards	\$12,000
Notepads & Pens	\$10,000
Welcome Reception & Poster Session I	\$8,000
Program Pocket Guide incl. outside back cover advertising	\$8,000
Online Registration Module	\$5,000
Coffee and Well-being Breaks (sold per day)	\$2,500
ADVERTISING	
Pocket Guide - inside back cover	\$5,000
Pocket Guide - inside pages	\$3,500
Advertising in Housekeeping Notes	\$2,500
Carrousel Advert on the Web App Landing Page (per day)	\$2,500

Industry-Sponsored Symposia

Industry-Sponsored Symposia are scientific sessions organized by individual sponsors, allowing for in-depth multidisciplinary presentations on specific research or educational topics. By conducting a satellite symposium, sponsors have the opportunity to:

- Highlight topics important to their business strategy
- Gain access to leading professionals in the transplant field
- Increase visibility and awareness among key decision-makers

Allocation of the date is subject to availability and will be confirmed on a “first come, first served” basis.

WHAT IS INCLUDED:

- Meeting room rental with standard audio-visual package (opportunity to brand the room is at the sponsor’s own cost)
- Recording of the symposium with static video, audio and slides
- Listing and information on the IXA 2025 website
- Listing in on-site program pocket guide
- Listing on the Congress Web App
- Symposium banner or text included in the pre-congress e-blast sent to all registered delegates
- Opportunity to place a roll-up banner to promote the symposium in a high-traffic area
(lunch symposium: as of the afternoon of the prior day of the symposium)
- On-demand access of symposium recording for all IPTA Members and Congress attendees for 12 months

AVAILABLE TIME SLOTS:

All timeslots are sold exclusively.

60 min Lunch Symposium – Wednesday	\$20,000
60 min Lunch Symposium – Thursday	\$20,000

Support of Educational Activities

RECORDINGS OF CONGRESS SESSIONS FOR BROADCASTING POST-CONGRESS – \$10,000

All registered delegates, IXA and TTS members will be given the opportunity to view the Congress sessions in an online multimedia library for one year after the Congress. The recordings will be advertised in the on-site program pocket guide, Web App, Congress website, and IXA section website, and will be featured in the post-congress thank you email. Recording and production costs are included in the cost of sponsorship.

SPONSOR BENEFITS:

- Exclusive naming rights to the multimedia library
- Logo visibility throughout the entire presentation of all videos in the multimedia library
- Opportunity to include a promotional advertising on digital signage to promote sponsorship of the recordings

PEOPLE'S CHOICE AWARDS – \$2,500

The People's Choice Awards for our congress poster session(s) offer attendees a unique opportunity to recognize and celebrate outstanding research presentations. This award empowers the participants to vote for their favorite poster.

The audience will cast their votes for the poster that they believe stands out the most and the winners (one per poster session) will be announced during the closing session. They will receive a small cash prize.

SPONSOR BENEFITS:

- Logo visibility where these awards get mentioned / promoted
- Logo visibility on the voting platform (either for live polling or SurveyMonkey)
- Mention of the sponsor during the award presentation
- Logo inclusion on the award certificate and photo opportunity with the award winner(s)

Delegate Services

CONGRESS WEB APP / VIRTUAL PROGRAM – \$15,000

The IXA 2025 Congress Web App provides users with essential on-the-go access to the most useful information, such as program overviews, speaker details and abstract information, general congress and exhibitor information, venue maps and much more.

The Web App offers interactive features which allow delegates, sponsors and exhibitors to during the Congress, as well as the opportunity to personalize their congress agendas. The Web App will be widely promoted as the one-stop shop for program and social event information before, during, and after the Congress.

SPONSOR BENEFITS:

- Sponsor's logo displayed prominently on the Web App dashboard.
- Sponsor's logo displayed in the footer of the Web App at all times.
- Sponsor can provide a push notification (image or text) that will display during the first day of the congress.

LANYARDS – \$12,000

This is the ultimate visibility as all participants will need to wear their nametags to gain access to the Congress.

SPONSOR BENEFITS:

- Logo printed on lanyard (step and repeat)
- Lanyards purchased by the Organizers

NOTEPADS AND PENS – \$10,000

Get the attention of attendees by sponsoring the congress notepads and pens. An exclusive opportunity to guarantee each attendee receives your company advertisement!

SPONSOR BENEFITS:

- Logo printed on the notepads and pens.

WELCOME RECEPTION & POSTER SESSION I – \$8,000

The Welcome Reception and Poster Session I will kick start the Congress with an opportunity to make new connections and meet up with old friends and acquaintances. Sponsorship of this event offers excellent branding and networking opportunities. The price of this evening is included in the delegate registration fees – a fact reflected in the strong attendance. Have your brand brought to the attention of attendees from the beginning of the event!

SPONSOR BENEFITS:

- Opportunity to place two self-standing banners (1m x 2m) in the Welcome Reception area
- Opportunity to display your corporate literature at the Reception near the entrance
- Announcement of Welcome Reception sponsorship in the session preceding the Reception and short 1-minute presentation by the Sponsor in this preceding session

Delegate Services

PROGRAM POCKET GUIDE INCLUDING OUTSIDE BACK COVER ADVERTISING – \$8,000

This useful pocket-sized program is a quick reference guide to the program and will be provided to all participants. It contains a program-at-a-glance, venue information and map, and other useful congress tips – all in a format that fits neatly into the name tag and stays with the participants as a regular reference throughout the Congress.

SPONSOR BENEFITS:

- Company logo featured on the Table of Contents page
- Advertising on outside back cover of the pocket guide

ONLINE REGISTRATION MODULE – \$5,000

All participants will need to register themselves in the Congress management system.

SPONSOR BENEFITS:

- Logo placement on the registration page of the Congress website
- Logo placement on the registration module of the Congress management system
- Logo placement on the registration receipt

COFFEE AND WELLBEING BREAKS – \$2,500 per day

Chose to sponsor the coffee breaks on one of the four Congress days and have your sponsorship visible at each break.

SPONSOR BENEFITS:

- Opportunity to place one self-standing banner (1m x 2m) in the catering area
- Stand-up signs with company logo on the catering tables

Advertising Opportunities

POCKET GUIDE

INSIDE BACK COVER	\$5,000	
INSIDE PAGES		\$3,500

This useful pocket-sized program is a quick reference guide to the program and will be provided to all participants. It contains a program-at-a-glance, venue information and map, and other useful congress tips – all in a format that fits neatly into the name tag and stays with the participants as a regular reference throughout the congress.

The approximate ad size is 5.5" x 3.6". Exact specifications to be confirmed.

ADVERTISING IN HOUSEKEEPING NOTES – \$2,500 for all 4 days

Housekeeping note slides will be on display before and after sessions taking place in the Plenary Hall.

Each slide will appear for 8 to 10 seconds.

Sponsor must provide static artwork.

CARROUSEL ADVERT ON THE CONGRESS WEB APP – \$2,500 per day

Rotating advertising carrousel on the landing page of the Web App.

Each ad will appear for 8 seconds.

Sponsor must provide artwork.

Exhibition Opportunities (without sponsorship commitment)

The exhibition will be an important component of IXA 2025 and will showcase the latest discoveries, products and technologies serving the transplantation field.

The congress program has been designed to maximize the opportunity for delegates to visit the exhibition. Not only will catering be served in the exhibition during the coffee breaks, but the poster session will also be held there. This will provide exhibitors many opportunities to interact with the delegates.

10ft x 10ft (3m x 3m)

Table Top Exhibit

USD 2,500

Inclusions:

1 6ft table, 2 chairs

10ft x 10ft (3m x 3m)

Non-profit Table Top

USD 1,000

Inclusions:

1 6ft table, 2 chairs

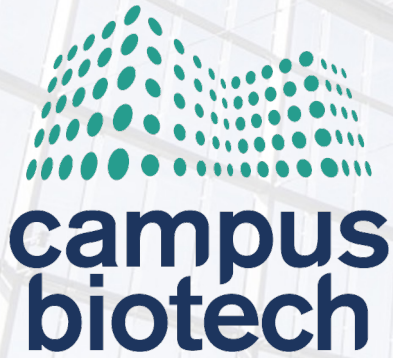
OTHER BENEFITS:

- 2 Exhibitor passes including access to coffee breaks
- Company product(s) and/or service(s) description in the Exhibit Directory, featured in the Congress Web App

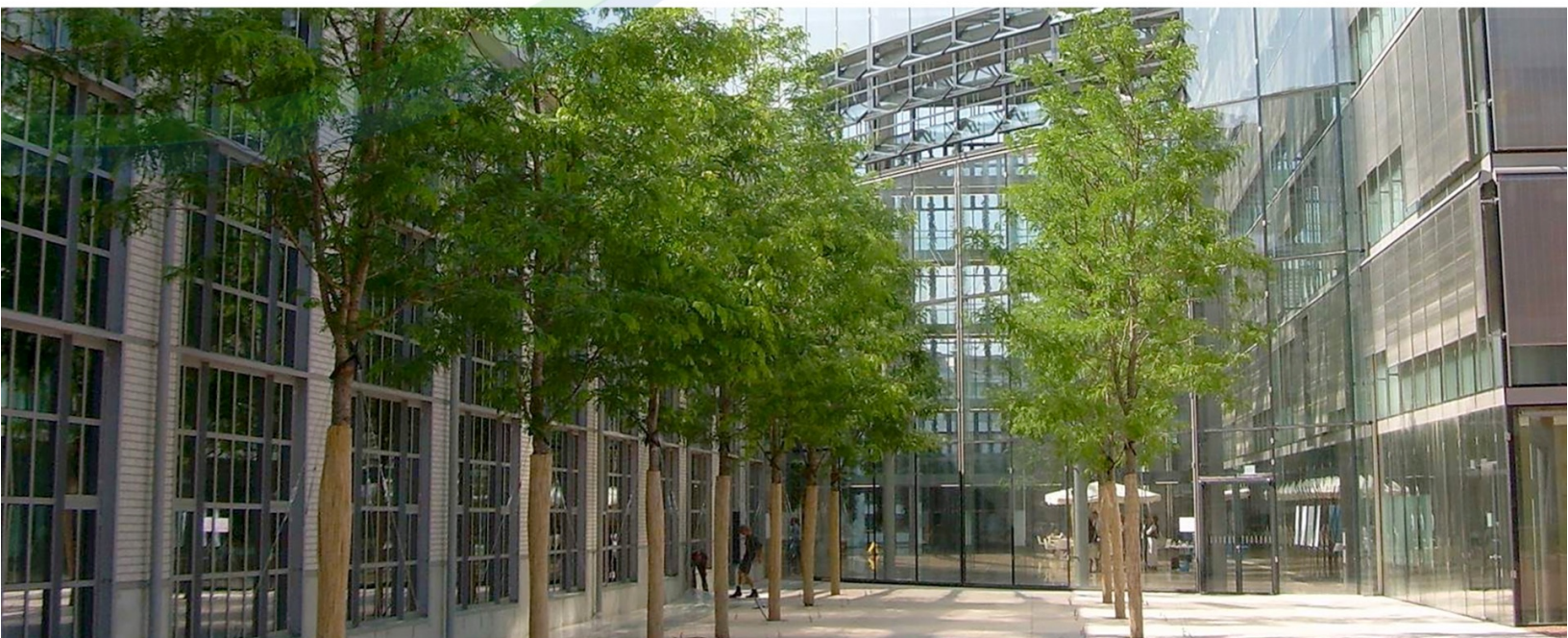
The Venue

Campus Biotech Geneva

9 Chemin des Mine
CH-1202 Geneva
Switzerland



Founded in 2015, Campus Biotech is an interdisciplinary centre of excellence dedicated to neuroscience, neurotechnology and global and digital health. Part of the Switzerland Innovation Park network, the campus is formed of nine buildings set in just under 60,000 sqm of grounds, offering an inspiring and supportive environment for research and innovation. Its collaborative ethos fuels synergies between academic research teams, established companies and startups that share a common purpose: advancing medical science through the power of innovation.



Contact Us

Whether you represent a company, an institution, or a foundation, we look forward to learning more about your needs and discussing the many creative and unique opportunities IXA 2025 can offer your organization.

For a conversation on how IXA 2025 can work with your organization, please contact:

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IXA 2025 Meetings Director

The Transplantation Society

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